



## Customized Culinary SOLUTIONS

Customized Culinary Solutions offers a blast of culinary creation to your off-premise catering, food manufacturing, food equipment or consulting business. Looking for a culinary consultant? Maybe a recipe developer? Give something dynamite to your customers, and take your business to the next level in the process. We offer culinary ideation, tradeshow and product demonstrator services, culinary department support, and everything else Chef John Reed, CEC, CCA, has perfected throughout his years in the industry.

It is important that we emphasize that these services are customized, because no two organizations or businesses are in need of the same training, development or support services. We customize our solutions for you, hence our name: Customized Culinary Solutions!



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Customized Culinary Solutions



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NATIONAL ASSOCIATION OF  
CATERING EXECUTIVES  
50 YEARS | 1958 - 2008



# Customized Culinary Solutions

## Culinary Department Support

Customize your culinary department with any of Customized Culinary Solutions' training, development and support services.

- On-Call Executive Chef
- Consultation Services
- Culinary Competitions
- Facilities Design
- Training

## Sales and Marketing

Get help with tradeshow and industry events, from the concept phase and menu design through to the setup and breakdown of your booth.

- Broker Programs
- On-Site Chef
- Marketing Support
- Tradeshow Equipment Support

## Menu and Food Ideation

Collaborate on culinary ideation with Customized Culinary Solutions to differentiate your menu from competitors and wow your clients and guests.

- New Menu Development
- On-Site Culinary Support
- Recipe Support
- Taste Panels and Evaluation

